



From left to right: Instructor Dr. Dario Vasquez, Student Nadine Sewell, Student Charles Brown, Instructor Mr. Ramon Fernandez-Rubio, and Student Sandra Gordon in front of the Broward Convention Center

Business Opportunities

Recently, several students from the Business Department attended the **National Franchise and Opportunities Show** at the Broward Convention Center in Fort Lauderdale. Students were able to interact and talk with various company representatives about different opportunities in some of the most popular industries, including: home improvement, tax planning, restaurants, home based businesses, children's education, printing, fitness, and interior design. Additionally, they were able to attend free education seminars and listen

to speakers discuss various business topics.

The Franchise and Business Opportunities Expo, a member of the International Franchise Association Supplier's Group, is produced by **National Event Management**. National Event Management is the producer of business ownership events across North America with 27 annual Franchise Shows, showcasing over 1,700 businesses to 65,000 prospective business owners annually. ●



Broadcasting student Rosa Russell explains to a student how the potato chip survey works

Best Tasting

This past term, Broadcasting students set up a chip tasting survey in the atrium of the Fort Lauderdale campus. The survey, which was videotaped for analysis, was in support of **Lay's "Do Us a Flavor"** contest, and the many new Lay's potato chip flavors that were being tested on the market: Wasabi Ginger, Cappuccino, Cheddar Mac and Cheese, and Mango Salsa. The favorite flavor on campus was Cheddar Mac and Cheese, whereas Lay's National winner was Wasabi Ginger. ●

Fall Appreciation

Students at the Fort Lauderdale campus were recognized and celebrated during City College's **Fall Student Appreciation Week**, held October 13-16th. Students enjoyed a variety of snacks, music, and activities each day. The week was highlighted with both a **Career Fair** and a **Resource Fair**. Students were also able to participate in a Student Craft Fair to showcase their various talents and hobbies. In addition, Department Chairs presented recognition

Continued on page 2



Allied Health student, Dominique Thomas, displays some of her items at the Student Craft Fair during Student Appreciation Week



Broadcasting Students Rosa Russell (left), Tashandra Poullard (center) and Idaliz Rivera (right) participate in a potato chip tasting survey at the Fort Lauderdale campus



Nursing students participate in some of the fun Student Appreciation activities

Fall Appreciation

(from page 1)

awards for outstanding academic achievements to students during the festivities. The week was designed to express City College's appreciation for its students. ●



Students enjoy the Career Fair during Student Appreciation Week

Outside The Classroom

This past summer, students from the Allied Health, Paralegal, and Private Investigation Departments participated in a fieldtrip to the **Broward County Courthouse** for an outside the classroom learning experience. The fieldtrip, coordinated by Paralegal instructor **Kenneth Schnur, Esq.**, was an opportunity for students to experience the various aspects of the legal system in action. Students were able to see **Judge Robinson's** Criminal Court Motion Calendar, along with a riveting

murder trial, *State v. Sasha Bowen*. In addition, they were able to see a very rare and unusual occurrence; the Defendant taking the witness stand in his own defense. According to Schnur, "the prosecution cross-examined the Defendant, and completely destroyed his credibility by exposing a multitude of prior inconsistent statements that he had made under oath." The students had a fantastic and educational experience, which they never could have received in a classroom or with a textbook. ●



Students Angelina Gonzalez (Paralegal), and Adrienne Lewis (Allied Health), pose with instructor Kenneth Schnur, Esq., in front of the Broward County Courthouse during their recent fieldtrip

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Taxation with Representation

On October 15, 2014, **Nathan Tarler, EA**, visited **Professor Fernandez-Rubio's** Federal Income Taxation class. Mr. Tarler, an Enrolled Agent with H & R Block, shared his wealth of knowledge and tax experience with the students. He discussed the steps to obtaining an Enrolled Agent license from the Internal Revenue Service (IRS), and the job opportunities that are available as an Enrolled Agent. Enrolled Agents are federally licensed tax practitioners who specialize in taxation. They have unlimited rights to represent taxpayers before the IRS, after passing a three-part comprehensive IRS test covering individual and business tax returns.



Business students listen to a guest speaker during their Federal Income Taxation class. From left to right: Speaker Nate Tabler, Speaker Mrs. Tabler, Student Paul Jean, Student Wilfrantz Oriental, Student Ivan Vargas-Acosta, Student Marie Lewis, and Student Ridley Augustin

Mr. Tarler invited the students to join the **Broward Chapter of Enrolled Agents**. The Chapter meets the first Tuesday of each month at Colony West Country Club in Tamarac. City College students seeking

more information about the Enrolled Agent requirements, including study materials, should contact Professor Fernandez-Rubio at the Ft. Lauderdale campus - (954) 492-5353 x 2279. ●



Victor Cornier, Surgical Technology Program Chair, explains to students the procedures in the operating room

Future Graduates

Recently, over 65 students from the **Boys and Girls Club of Broward County**, ages 13-18, came to the Fort Lauderdale campus for a half-day interactive experience. Students were given an orientation, lunch, and participated in an interactive tour of the campus. They were able to watch simulations given by the Allied Health, Broadcasting, EMS, Private Investigating, and the Surgical Technology departments. In addition, they were given information about the Boys and Girls Club Scholarship, originated by City College President, **Esther Fike**.

The event was planned to help provide students of our local communities the knowledge of new opportunities that can lie ahead. The response was overwhelming, and the Boys and Girls Club of Broward County has requested that we partner with them for future events to help support their mission of enabling all young people, especially those in most need, of reaching their full potential as productive, caring, and responsible citizens. A special thank you to all those who participated in helping make this a successful event. ●



Boys and Girls Club students enjoy learning about fingerprinting from Private Investigating Department Chair Jeff Scharlatt



EMS Students Skylar and Ben Wilson explain the basics of the EMS program to visiting Boys and Girls Club students



Students from the Boys and Girls Club of Broward prepare for their orientation and tour



The Broadcasting Department demonstrated the many aspects of a working television studio to the visiting Boys and Girls Club students

Florida Kidcare



Rebecca Miele, Outreach Coordinator at Florida Kidcare in Broward County, recently received recognition from Allied Health Department Chair, Dr. Inas Luka, after her presentation



Allied Health students listen to guest speaker Rebecca Miele, about the various health insurance options Florida Kidcare offers children in Florida

Visit the City College student web portal at myportal.citycollege.edu

Student Ambassador Induction



Faculty, Staff, and Student Ambassadors pose during the Student Ambassador Induction Ceremony. 16 students were honored as inductees during the November ceremony



Faculty, Staff, and Student Ambassadors pose during the Student Ambassador Induction Ceremony. 16 students were honored as inductees during the November ceremony

Cardiovascular Sonography Students- One Beat at a Time

As of October 2014, **Dr. Orlando Almanza** was appointed the position of Medical Director for the Cardiovascular Sonography program. Since that time, he has taken our students to witness Transesophageal Echocardiograms procedures at **South Miami Hospital** every other Friday. In addition, on September 2014, our students visited South Miami Heart Specialists where Dr. Almanza conducted a special lecture on Echocardiograms and the students witnessed several cardiac and vascular studies. Student **Gianna Zingaro** states, "Being in the CVS program has given me the opportunity to not only enhance my knowledge in cardiology, but it has also broadened a huge spectrum of what the healthcare field has to offer; it's been a great experience."

City College has proudly re-established their partnership with the **American Heart Association**. Mr. **Mark Berges** states that it is a partnership where we support their cause of building healthier lives, free of cardiovascular diseases and stroke, and improving the lives of all Americans, by providing public health education in a variety of ways. This partnership will allow us to network with different leaders in the health community while giving the Cardiovascular Sonography program merit support. He also stated that he would like for everyone to support the walk taking place on April 12, 2015 at **Nova Southeastern University**. Mr. Berges is currently the Executive Team Leader for the American Heart Association Broward Heart Walk with the commitment of raising funds for their campaign. ●



Dr. Almanza on site at South Miami Hospital with Cardiovascular Sonography Students



Aida Shehu, Executive Director and Dr. Michael Dubanewicz, Director of Career Services presenting an Employer Partner Certificate to Dr. Gayl Canfield, RD, LD-Director of Nutrition Research for the Pritikin Center Miami



PRIDE Center staff from Wilton Manors passing out literature on Health and Wellness

Living, Learning & Earning in Hollywood

The Hollywood Campus hosted its inaugural 2014 Career, Wellness & Lifestyle Expo on Thursday October 16th. Students from all majors had an opportunity to present their resumes, practice networking skills and learn directly from the hiring staff on how to successfully land an interview and the job.

Our Hollywood Campus Ambassadors lead the way with gracious hospitality during the event; providing the doctors and hiring managers with coffee, tea, breakfast treats, door-prize drawings, lunch, set-up and clean-up of the entire event. While doing all of this, they managed their excellent time to meet with each one of attending companies to present their resumes and talk one-on-one about their career goals.

Students from all majors had an opportunity to present their resumes, practice networking skills and learn directly from the hiring staff on how to successfully land an interview and the job.

The event concluded with a presentation of certificates to each guest graciously thanking them for their time and dedication to City College and a personal tour of the campus lead by the Ambassador Team.

The employers, students, faculty and staff are anxiously awaiting the next fair to be hosted in the Spring of 2015.

We truly thank our employers for taking the time out of their schedule to create an "Extraordinary Educational Experience." ●

- American Heart & Stroke Association
- Ann Storck Center, Inc.
- Bridges of Wellness
- Broward Community Health Center
- B-True Organics
- Career Source Broward
- Carnival Cruise Line
- Convey Health Solutions
- Cross Country Home Services
- Gilda's Club of South Florida
- Hispanic Unity of Florida
- Living Well Health Center
- MD Now® Medical Center-
Pembroke Pines
- Memorial Fitness Center
- Pritikin Center
- The PRIDE Center
- The Self Esteem Doctor
- The South Florida Wildlife Center



Veterinary Technology students on site at Bar-B-Ranch in Davie, Florida where they had an opportunity to complete exams, injections and even trim the hooves of their animal residents

No Horsing Around Here- Veterinary Technology Students Learn On-site Skills

The Veterinary Technology students have been on some exciting field trips this past semester. An opportunity was offered to visit **Coral Springs Animal Hospital**, which is the sixth largest veterinary referral specialty center in the United States. Following that visit, they participated in a site visit to **Bar-B-Ranch** in Davie, Florida to learn and practice on drawing blood, giving injections and even milking cows.

Medical technology is very important too. The IT portion of the vet tech lab is definitely making progress. We now have a practice database for the students to complete homework assignments and the live software on a computer is designated for reception and another for veterinary technicians. ●

Honoring Our Vets



Faculty and staff from the Fort Lauderdale campus were honored with a special luncheon on Veteran's Day. We thank them for their service. From left to right: Assistant Director of Admissions, Patty Patterson (Air Force), Admissions Representative, Timothy Witherspoon (Marines), Executive Director, Kris George (Marines), Admissions Representative, Simeon Pierre (Navy), and EMS Program Chair, Anthony Bitgood (Army)



The cake presented to faculty and staff in honor of Veteran's Day

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(Left-to-Right) Dr. Michael Dubanewicz, Co-Advisor, Rafael Diaz, Christian Diaz, Tracy Agatone, Brenda Cortez, Director of Education, Vanessa Colon, Gilbert Henry



Brenda Cortez, Director of Education

Inaugural Ambassador Induction Ceremony

This Fall marked a momentous occasion- the official induction of our inaugural Ambassador's. City College Ambassadors are men and women committed to serving students through their dedication to serving the needs of the individual student as well as the South Florida community. The Ambassadors are involved in providing services, programs and activities that are available to enhance your classroom experience, facilitate your personal and academic growth and address your needs as a student. Each Ambassador pledged an oath:

- I will be professionally dressed and maintain a professional demeanor when on business for City College
- I will be a role model for other students in City College
- I will always have a sense of responsibility and dependability
- I will display a high level of integrity
- I will strive to attain high academics and maintain excellent attendance
- I will be caring, cooperative and a courteous person
- I will develop leadership qualities and be a team player
- I will be a good communicator



After Tracy Agatone, Ambassador and Helaine Blum, Co-Advisor

Positive words of encouragement came from Brenda Cortez, Director of Education, on the legacy they will instill, not only in themselves, but future City College Hollywood students. The event proceeded with Co-Advisors, Helaine Blum and Dr. Michael Dubanewicz conferring certificates and presenting the official Ambassador polo shirt. Upon conferring the last certificate and shirt, the newly inducted Ambassadors preceded to enjoy food, photos and laughs to celebrate the occasion. ●

Student Success!

At the student appreciation awards ceremony this past October, City College-Gainesville initiated a new pin to help students retain a lasting symbol of their achievement.

The ceremony was hosted by **Dr. Jerilyn Rogers**, Director of Education. Program chairpersons and program coordinators performed the pinning of the award. The pins awarded were as follows:

- Director's List - A silver star – GPA 3.5 – 3.89
- President's List - A gold star – GPA 3.9 and above
- Perfect Attendance pin ●



Zina Thompson receives her pin for perfect attendance from Dr. Juanita Small, Allied Health Department Chairperson



Student Nancy Brooks receives a pin from Medical Office Administration program coordinator Dorothy Burney



EMS Department Chair Phil Borum pins a gold star to EMS student, Thomas Flacco, for making the President's List

Student Spotlight



City College Graduate, Tonyell Bradley, CMA

Graduate Spotlight

This is a story about perseverance and commitment. **Tonyell Bradley** a City College Medical Assistant graduate is all too familiar with set-backs and discouragement. The challenges of going back to school after years away from education can be very overwhelming, but Tonyell graduated. Tonyell had many opportunities to throw the white towel of surrender into the ring. She needed to work full time while attending school to support daily expenses and family needs. As a successful server at Perkins, Tonyell questioned herself all the time, "Did I make the right decision to go to school?" After graduation Tonyell

Continued on page 7

Spotlight on Waffle House

There's a special relationship between City College-Gainesville and our local Waffle House. And, it's by design. After all, their Co-Founder, **Joe Rogers** is quoted as saying, "Waffle House restaurants have a time-honored tradition of getting out into the communities and supporting local schools, groups and other organizations. It's our way of giving back to the neighbourhoods who have supported us since 1955. After all, we are not in the food business. We are in the people business".

That sentiment is twofold when it comes to how Waffle House interacts with our students. First is when WH employees **Matthew Smalling** and **Laura Ashley Moore** arrived during student appreciation week (This one marked Matthew's 7th student appreciation week). They donated their time, supplies and equipment to create on the spot fresh waffles! The aromatic vanilla batter filled the hallways; calling to students who agreeably stood in line (and, the line got pretty long at times) until they were rewarded with a Waffle of their own.

The second part of the relationship comes in the way of hot job opportunities! There's no waffling (pun intended) when working for Waffle House. They have a clear, defined career path. Ideal for our business students looking to get their feet planted firmly in managing a successful business, Waffle House believes in 'home grown management'. Their 'leading from the front' culture is indicative to how every manager starts: by understanding the business from the basic customer facing 'front'.



Waffle House's Matthew Smalling and Laura Ashley Moore smiling as they serve breakfast to Gainesville Campus students

Many of our students have been hired for part time opportunities, and a few have been selected to continue on an advanced career path, proving once again: opportunity abounds, but it is what one chooses to do with that opportunity that makes all the difference. ●

Grad Spotlight

(from page 6)

went on countless job interviews and often times made it to the final round of candidates only to be not selected. Tonyell did not give up!

Today, Tonyell is a Medical Assistant at a general practitioners office in Gainesville, FL. She found the courage to leave her previous job of 10 years to join the office full time. She told Career Services "Life is so amazing when you stick to it!" She also said that "Following the plan and staying in contact with Career Services was a huge part of her routine to finally land the job she loves so much." She is doing all the things she learned in class and has been exposed to new techniques and processes and has never "smiled this much before." ●



Gainesville Campus students Maygen West and Kathleen Duncan give two thumbs up to the equipment at the Veterinary Technology campus

Gainesville Campus Veterinary Technology Program Takes Wing

The students in the Veterinary Technology program, both existent and incoming, are learning new and exciting things about their chosen career. The inaugural class has begun their externships, as well as continuing in their academic studies. There are multiple opportunities for learning within the program, from their fellow learners, as well as from the faculty.

As the program grows, so too do the opportunities for the students to interact

Continued on page 8

Gainesville Campus Enjoys a Week of Autumn Festivities



Pumpkins provided and decorated by the Gainesville Campus Admissions Team for the week's festivities



Gainesville Campus EMS students enjoyed some Gainesville Campus pizza



Freddie Wehbe, owner of Gator Domino's, and one of his staff serving students with a smile



Food for the Gainesville Campus Awards Ceremony, purchased through a community relationship with Publix Supermarkets

The Gainesville Campus embraced the autumn weather and got into the Halloween spirit in October. Student Appreciation Week fell during the week of the holiday and the campus celebrated with an Autumn-themed week of activities for students, faculty and staff. The individual departments worked together to provide the students with a weeklong celebration of their academic achievements and their enthusiasm for the City College experience. The event involved a scavenger hunt, a costume contest, and a coffee service, as well as the student awards and pinning ceremony.

Pumpkins, Pumpkins Everywhere

The Admissions Team held a pumpkin decorating contest, and the results of their labors were on display during the week for the enjoyment of the entire school. Among the entries, there was a princess pumpkin, a pumpkin pig, and even Cookie Monster made an appearance.

City College Community Partners

Involvement in the week's festivities was not just limited to the members of the City College family. Several local business participated by donating their time and goods to help us show our students just how much they are valued. Waffle House, our spotlighted employer, provided piping hot fresh waffles on one of the days, Gator Domino's came out and helped serve delicious pizza, and Publix provided the campus with a great deal on the food for the awards ceremony. ●

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Veterinary Technology

(from page 7)



Gainesville Campus student Michelle Wallenstein holds up a feathered friend in a Introduction to Veterinary Profession class

with and treat real patients. On the 13th Street campus, the students are able to learn within an environment that mimics that of the professional clinics that they will find themselves in after graduation. There, they have the chance to treat all manner of animal patients, from the furry to the feathered. The hands-on opportunities provide a valuable part of their academic experience. As they are learning, they are not just limited to the facts that are found in books and lectures. They are able to touch and examine patients, perform diagnostic tests, and get a feel for what their career has in store for them. In addition to the classroom learning, they are also able to go out into the community to gain experience with other animals and environments. ●



Gainesville Campus Department Chair Dr. Jill Barabas instructs Veterinary Technology students in bovine anatomy



Gainesville Campus Instructor Sharon Goldade works with students Maygen West, Terrill Gardner, Tierney Tyre on animal behavioral techniques in the veterinary campus lab



Gainesville Campus Veterinary Technology students learning about non-domesticated animals during an off-site trip

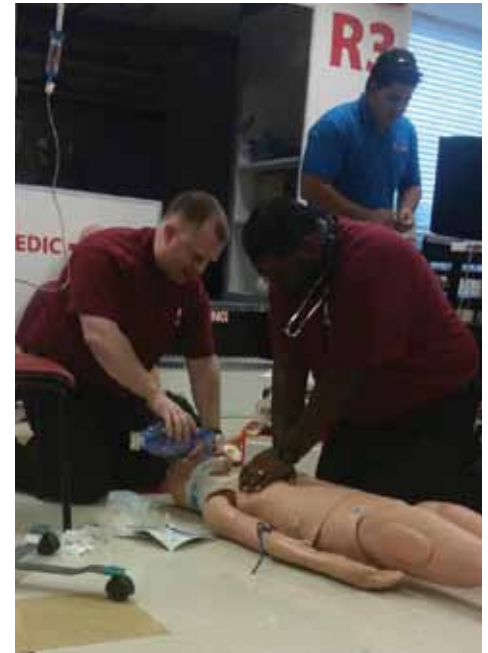


Gainesville Campus Veterinary Technology Department Chair Dr. Jill Barabas instructs students on how to trim hooves in the field



Incoming Fall Term 2014 Gainesville Campus Veterinary Technology students in the Introduction to Veterinary Profession class

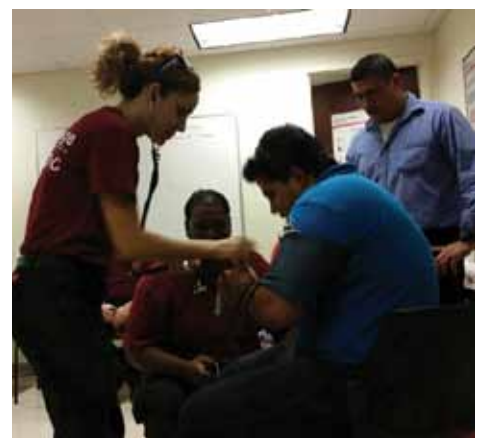
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Sean Jattan and John Deaver

EMS Update

EMS students have been keeping busy! Among other things, they have been practicing taking blood pressure and CPR as well as working in the cath lab. ●



Rosemary Vargas, Sean Jattan, and Danilo Munguia with instructor Raul Nin

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City College Altamonte Welcomes New Executive Director, Paul Castellano



Paul Castellano

For the past three years, Paul has served as the Corporate Director of Career Services. Recently, he has been doing double duty and service as **Interim Executive Director** for the Altamonte Springs campus. During that time, there was a ground swelling of support from the faculty and staff for him to stay as their Executive Director. Paul felt the same way, so the relationship was formed and Paul accepted the opportunity. Paul began his career in the hospitality industry and has served in various positions such as General Manager, Hotel Assistant Manager, Assistant Director of Training and District Manager. Paul has a vast background in education having worked at **Everest Institute North Miami** as Director of Career Services and was a member of the campus senior management team. He also was the Dean of Student Affairs and a member of the campus Executive Committee during his ten years at **The Art Institute of Fort Lauderdale**. Paul holds a Bachelor Degree in Business Administration from the College of Boca Raton and a Master Degree in Business Administration from Nova Southeastern University. Paul also has a dog, Max, who is currently trying to persuade Paul to create a new position at City College, school mascot. Please join us in welcoming Paul into this new position. ●

Community Outreach

Angel Tree

Marc McGaffic, Program Chair for Anesthesia Technology at the Altamonte Springs Campus, is leading this year's Angel Tree Drive. This program is lead by the local Salvation Army office and helps bring Christmas cheer to less fortunate children in our area. Marc has been in charge of the Angel Tree drive since his arrival in 2012. This year, the Salvation Army provided City College with 26 Angels. It is an absolute honor to help families in our community to provide holiday cheer. Thank you to the faculty and staff for providing their angels with holiday gifts this year. ●



Row 1: Robin Jonas, Kendall Mirville, Amy Pelland, Zorita Bowen, Catherine Keating, Dr. Engers Fernandez Row 2: Rossellini Watson, Julian Fernander, Dr. Diane Neff, Wayne Carter Row 3: Marc McGaffic, John Dickey, Farena Hatya, Christina Hunter, Diane Sinawi Not pictured: Paul Castellano

City College Welcomes New Director of Education, Dr. Diane Neff



Dr. Diane Neff

Dr. Neff earned her Doctor of Education, Educational Leadership, from The University of Central Florida. Dr. Neff holds both a Master of Education, Education and Training Management from The University of West Florida and a Master of Arts Degree, Sociology from the **University of Missouri** and a Bachelor of Arts, Psychology from the **University of Iowa**. Dr. Neff has been with City College since January 2013 as our Lead Instructor in General Education and has made a very positive impact on our campus. Her involvement and leadership in the areas of Adjunct Faculty Orientation, General Education course scheduling, the Essentials program and the **Pacific Institute** program at our campus have made them models of effectiveness and quality. Dr. Neff has two dogs, Wrigley (wants to be a fielder for the Cubs) and Danni (prefers amateur Frisbee). She is also a long-time Toastmasters member. Please join us in welcoming Dr. Neff to her new role! ●

Humanities Class Field Trip

Professor Sandra McConnell organized a field trip for her students to visit the **Charles Hosmer Morse Museum of American Art** located in Winter Park on August 22, 2014. "The Morse Museum houses the world's most comprehensive collection of works by **Louis Comfort Tiffany** (1848–1933), including the artist and designer's jewelry, pottery, paintings, art glass, leaded-glass lamps and windows; his chapel interior from the 1893 World's Columbian Exposition in Chicago; and art and architectural objects from his Long Island country estate, Laurelton Hall. The Museum's holdings also include American art pottery, late 19th- and early 20th-century American painting, graphics, decorative art." (www.morsemuseum.org) Students in attendance included: **Salima Harris, Regina Perez, Ja'Net Lowe, Rainy Mays, Laura VanCuren, Kashima Edwards, Cyrusly Wilson, Dalton Temple, and Ricardo Villegas**. The students were given a guided tour of the museum. They listened attentively and there were collective oohs and ahs as they moved from room to room looking at the different masterpieces. No pictures are permitted inside the museum. You will have to stop by and see it for yourself. Each student received a membership card that will allow them to return and visit the museum for free for one year. It was an educational and entertaining trip. Thank you, Professor McConnell for your creative idea. ●

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Bra-Shad Bridges and Program Chair Julie Chase



Beverly Hicks and Program Chair Julie Chase



Dianoris Colon and Program Chair Zorita Bowen

Altamonte Springs Student Appreciation

City College celebrated Student Appreciation for the fall session over a several days and each day the students were given a different treat. Tuesday the students were given a light breakfast, Wednesday they were given snacks and soda and student achievement awards were given out; and, Thursday was pizza day. As an added bonus, Friday the staff gave out candy since it was the day before Halloween. We had only treats here and no tricks! Check out the pictures of the students enjoying themselves. ●

City College celebrated **Student Appreciation** for the fall session over a several days and each day the students were given a different treat.



Marie Guerdite Atout and Program Chair Dr. Engers Fernandez



Lindsey Plautz and Lead Instructor for Anesthesia Technology Dana Aiello



Chelta Dorn and Lead Instructor for Anesthesia Technology Dana Aiello



Tricia Paranda and Program Chair Dr. Engers Fernandez

Miami Campus Hosts Monthly Meeting



The Miami campus hosted the Florida Society of Enrolled Agents Miami-Dade Chapter Monthly Meeting. Members are licensed by the U.S. Department of the Treasury to represent tax payers before all administrative levels of the IRS

Paramedic Scenario



Miami students are about to perform a PT assessment on a fifty year old homeless male who was experiencing altered mentation

“We the Students”



Miami students celebrate Constitution Day by playing some Wheel of Fortune trivia with a chance to win some candy



Opportunity Knocks

Best Buy was on campus recruiting for part time and full time opportunities. Students had the opportunity to apply online and interview on the spot. 14 students showed up in a period of three hours and several of them are now employed by Best Buy. This was set up by the Career Services Team.



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Global Marketing Class Learns Marketing Strategy



The Global Marketing class's study of the business strategy of Tesla led student Margoth Velazquez to introduce her classmates to the product when her father brought it to the campus

Community Outreach Blood Drive



The blood drive was set up by the Academic Team in Miami

The blood drive held on October 21, 2014 collected 11 pints of blood from staff and students. In the picture you see Danelis, Quiana, and Lauren assisting with the blood drive. ●



Attention: All City College Veteran Students

City College has been awarded a new grant for our Veteran students. **Honorably Discharged Graduate Assistance Program (HDGAP)** funds are to be used to assist in the payment of living expenses during holiday and semester breaks.

WHO IS ELIGIBLE?

- Active duty or honorably discharged members of the Armed Forces who served on or after September 11, 2001
- Be enrolled in a program of study in the term preceding the break and pre-registered for the subsequent term
- Be a Florida resident
- Has completed an error-free Free Application for Federal Student Aid (FAFSA)
- Has sufficient unmet need

WHAT IS THE AWARD AMOUNT?

- Each student's living expenses may vary: however, the maximum award amount is \$50 per day for a maximum of 20 days for the academic year

WHAT ARE CONSIDERED LIVING EXPENSES?

- Living expenses are the cost of basic essentials to sustain life. It may include, but is not limited to, food, shelter, utilities, and personal care products

Please see your Financial Aid Advisor for more information! ●

Student Appreciation

The Miami campus held student appreciation for three days in the Fall Quarter: August 4 – 8, 2014. The Academic department, Financial Aid department, IT department, and the Career Services department all volunteered to make these three days a success and make sure the students had plenty of food. ●



Student Appreciation raffle winner, Fernando Valdez